

Annual Report and Action Plan

Company Name: **O F Packaging Pty Ltd**

Trading As: **O F Packaging Pty Ltd**

ABN: **19166108176**

About APCO

Australian Packaging Covenant Organisation (APCO) is a co-regulatory not-for-profit organisation leading the development of a circular economy for packaging in Australia. APCO's vision is a packaging value chain that collaborates to keep packaging materials out of landfill and retains the maximum value of the materials, energy and labour within the local economy.

Each year, APCO Brand Owner Members are required to submit an APCO Annual Report and an APCO Action Plan. This document is the Annual Report and Action Plan output for the organisation listed above. This document provides the overall performance level of the organisation, as well as any commitments they have made to work towards on their packaging sustainability journey. This document may also include additional information provided by the Member in their report.

Overall Performance **Beyond Best Practice**

The chart below indicates the overall performance level of this organisation listed above in the 2023 APCO Annual Report. The organisation's reporting period was **January, 2022 - December, 2022**

1 Getting Started 2 Good Progress 3 Advanced 4 Leading 5 Beyond Best Practice

Understanding APCO Annual Reporting performance levels:

- 1 **Getting Started:** You are at the start of your packaging sustainability journey.
- 2 **Good Progress:** You have made some first steps on your packaging sustainability journey.
- 3 **Advanced:** You have taken tangible action on your packaging sustainability journey.
- 4 **Leading:** You have made significant progress on your packaging sustainability journey.
- 5 **Beyond Best Practice:** You have received the highest performance level and have made significant progress on your packaging sustainability journey.

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Additional Information

The information below indicates additional information that the organisation included in their APCO Annual Report.

Please tell us about any innovative packaging sustainability initiatives you have implemented during your chosen 12 month reporting period.

- 1) For Dirt Co's liquid detergent product range, we designed refillable spout pouches for glass bottles that customers of Dirt reuse and refill. Pouches are then sent back to Dirt for refilling and at eventual end of life, Dirt is converting them into laundry scoops and items for use in their business. All refill pouches contain a minimum of 30% post-industrial recycled content, found in the PE layer of the products. The large spout pouches in the range utilise a Nylon/PE material structure for optimal performance throughout the filling, packing, and delivery process, providing high strength in the sealing areas. Smaller pouches (250ml/450ml) have a PET layer that also contains a percentage of recycled content, in addition to the baseline of 30%. Dirt also have a powdered laundry product that is available in refill stand up pouches with specialty Velcro zipper, for continuous opening and closing. The products have been entered for the PIDA 2023 award and won Bronze.
- 2) Pureworx are an Australian brand offering a restaurant grade all-purpose cleaner to businesses such as restaurants and cafes, with a strong sustainability message behind their business. Businesses purchase the 2.5L pouch, and then once finished with the contents, they can return the pouch to Pureworx where it will be consolidated and provided to Close the Loop to be recycled with zero waste to landfill. The pouches utilise a recyclable 100% mono-polymer PE material structure for optimal performance throughout the filling, packing, and delivery process, providing high strength in the sealing areas as required by high volumes of liquid products. The use of strong material was vital for the success of the circular packaging system, which utilised pouch packaging that would go back to Close the Loop for recycling into new products like recycled-content injection moulding resin rFlex.
- 3) The Cobs rewind film will be recyclable through soft plastics collection, and contains no PVDC or PET polymers for barrier. The use of water soluble PVOH for increased barrier protection is a more environmentally-friendly option. The lightweight of the film ensures the best product-to-pack ratio available without decreased shelf life/increased food waste concerns. The high performance of the film on the line also ensures minimal production wastage through the supply chain.
- 4) For our stand up pouch for Majans Bhujia, we moved away from multilayer to mono-material structure with high-barrier to protect contents. Minimized material usage, keeping package lightweight but sturdy. Product is designed for the Indian consumer in mind, with dual tear notch and midsection opening to enable easy access to contents and encouraging sharing. This product was a PIDA 2023 finalist.

Please tell us of any constraints you may have had during your chosen 12 month reporting period that has impacted on your packaging sustainability initiatives and Covenant obligations.

As we manufacture and supply flexible packaging material packaging (soft plastics), it is far more challenging to reach goals for recycled content in comparison to rigid packaging formats because of food safety standards and limited availability of PCR films on the market. Furthermore, despite switching clients into mono-polymer recyclable recyclable films there's still huge limitations on the collection of these materials, and we as the supplier do not get final say on the decision to use more sustainable films over traditional laminates.

APCO Action Plan Commitments

For each of the Packaging Sustainability Framework criteria listed below, a description is provided along with the commitments made by the organisation in their APCO Action Plan.

Criteria 1:

Governance & Strategy:

This criteria considers actions to integrate packaging sustainability into business strategies.

- Develop a strategy that includes goals for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent.
- Include a commitment to the 2025 National Packaging Targets and aim to integrate it within business processes.
- Communicate and promote packaging sustainability objectives and targets within your organisation and to external stakeholders (suppliers, final consumers, community groups etc.).

Criteria 2:

Design & Procurement:

This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).

- Use the Sustainable Packaging Guidelines to review our packaging to identify opportunities for improvement.
- Record the outcomes of reviews or packaging using the Sustainable Packaging Guidelines so that any team member can refer back to them in future and for auditing purposes.
- Conduct packaging reviews using the SPGs for **10%** of our packaging.

Criteria 3:

Recycled Content:

This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.

- Develop a policy or procedure to buy products and/or packaging made from recycled materials.
- Aim to use recycled materials in any packaging where this is feasible, including:
 - Primary packaging
 - Secondary packaging

Criteria 4:

Recoverability:

This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.

- Investigate whether all of our packaging is recyclable at end-of-life and identify any gaps and opportunities for greater reuse or recycling.

Criteria 5:

Disposal Labelling:

This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.

- As packaging is updated or refreshed, add on-pack information for consumers on recyclability or correct disposal.

Criteria 6:

On-site Waste:

This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.

- Develop a system to collect and recycle used packaging generated at our facilities.

Criteria 7:

Problematic Materials:

This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.

- Undertake the following to help reduce the impact of litter:
 - Conduct regular clean-ups on-site
 - Plan to participate in Business Clean-Up Day
 - Look for opportunities to redesign packaging to eliminate components that may have the propensity to become litter
 - - Undertook a litter education campaign in schools.
 - - Participated in Clean up Australia Day at multiple areas of our Group.
 - - Collection programs for difficult-to-recycle packaging through Close the Loop.
 - - With Planet Ark we recycle printer cartridges and toner as part of the C4PA program and aid in communications.
 - - We are in discussions with Comsol to get involved in the Closing the "e-loop" online program aimed at Y7 and 8 students in-line with the roll out of a new consumer and school-level e-waste collection program.

Further commitments:

These commitments look at additional actions the organisation may take to improve reporting.

- Report against the full Packaging Sustainability Framework report next year.